

How to Floor Them

Simple Steps for a Successful Show

Keep seats and tables close together. Catering departments will ALWAYS try to “use the space” and will often spread out the tables to use up the room. **DON'T LET THEM DO THIS!** What you want to create is a atmosphere of intimacy, no matter how large the venue.

Avoid large centerpieces on the tables. These can obstruct your guest's view, and hinder their enjoyment of the show. Either don't have them, or have them moved before the show begins.

Close the bar during the show. People getting up and crossing the room to go to the bar during the show are a disruption to everyone around them. Have the bar closed during the show. Tip: Cover the bar with a white table cloth. That way, people can see at a glance that the bar is temporarily “closed for business.”

Do NOT announce a “bathroom break” before the show. People who need to use the facilities, will do so regardless. And if you offer a break, people will leave the event. Many will not come back. And those who do return, will do so at their own leisurely pace. Don't announce a break. Keep the evening fun by keeping the program moving!

Have the show BEFORE the speeches and awards. Think of Thom as “coffee for the brain!” Following dinner, let Thom whip your group into a frenzy of excitement and charge their mental batteries. They'll be excited, awake, and in a fantastic state of mind. Perfect for the rest of your program! Trust us on this one. You'll be happier with the outcome. If you like, Thom would also be delighted to give a professional introduction of your next presenter!

Avoid the “Dance Floor of Doom!” Don't allow the room to be arranged with a dance floor separating the first row of tables and the stage. Thom's show is very interactive, and the show will suffer if he's not within reach of the audience.

Make sure that the front tables fill first. This goes along with the last point. Thom is not an “insult comic,” and nobody will be made to look like a fool. That having been said, it's often in people's nature to avoid the front row of tables nearest the stage. Without those tables filled, however, The show will simply not be as fun. Tip: Place “reserved” signs on the tables in the back of the room until the frontmost tables are filled.

If possible, don't seat people to the extreme sides and back of the performance area. Rather than “seeing how the magic is done,” these seats simply won't see anything. We want everyone to see and enjoy the show.

Thom's Requirements

- Wireless clip-on (lavalière microphone) and a professional P.A. system
- A stage or a riser for groups of 50 people or more. If you have questions, feel free to contact our office for specifics.
- One chair with a back but no arms. Usually a standard banquet chair found in most hotels will work.
- Adequate lighting. If the show can't be seen...

Thom's Ideal Add-On's

- One flat wooden stool with no back and no padding
- A bottle of still water
- A dressing room or backstage area for Thom to set up
- One black Maserati GranTurismo S